

Floral's System Management And Reporting Tool is truly unique in the industry. It utilizes Microsoft's smart client technology and web services to make information and systems available when and where they are needed.

With SMART Central, system alerts are automatically emailed directly to key personnel and critical reports are emailed on a scheduled basis and can be pulled from any workstation with internet/LAN access. View, edit or control on-air schedules (based on user-right access) to provide the ultimate solution for disaster recovery or dynamic central casting.

Streamline your workflow to suite your business, instead of your equipment location.



### Standard

- Automated schedule import (BXF or native)
- Urgent requests notifications report
- Automated dub and purge list processing
- Automated deviation report
- Emails reports directly to key personnel

### Options

- Live Log BXF interface
- Remote AirBoss
- Remote Editor
- Supervisory Monitor
- Asset Dispatcher
- Inventory Browser



## FEATURES

### Automated schedule import

- Automatically imports schedules when "discovered" in traffic folder.
- Use BXF or native interface. We can interface with essentially every traffic system in the U.S.
- Imported schedules are instantly available for on-air - no operator intervention required!

### Reports Automatically Emailed

- Automatically receive reports through email or manually retrieve reports as needed.
- Pre-air Discrepancy Report (configurable runtime for report; however, usually runs daily, prior to a schedule going to air).
- Urgent Request Notifications - undetected material needed for air (usually 2 to 4 hrs to air - configurable) triggers generation of an Urgent Request Notification.
- Critical Request Notifications - for events whose material has not been detected as available for air within a configurable time before air (usually 15 to 30 minutes to air) triggers generation of a Critical Request Notification.
- Deviation Report & Reconciliation File for Traffic automatically runs daily or can be manually requested as needed

### Dub and Purge List Processing

- Automated dub and purge list processing.
- Can be automatically emailed or manually accessed.
- Urgent Request Notifications - undetected material needed for air (usually 2 to 4 hrs to air - configurable) triggers generation of an Urgent Request Notification.

### System

Dell /Intel Core 2 server class computer with Microsoft Windows Windows 2003 SP2, 3.0GHz CPU, 4 GB RAM, 160GB HD X2, RAID 1.

### Options

Remote AirBoss - Control or view on-air from any networked workstation (AirBoss list licence required for each instance of Remote AirBoss).

Supervisory Monitor - monitor multiple channels from one workstation and directly select any single channel to access for control.

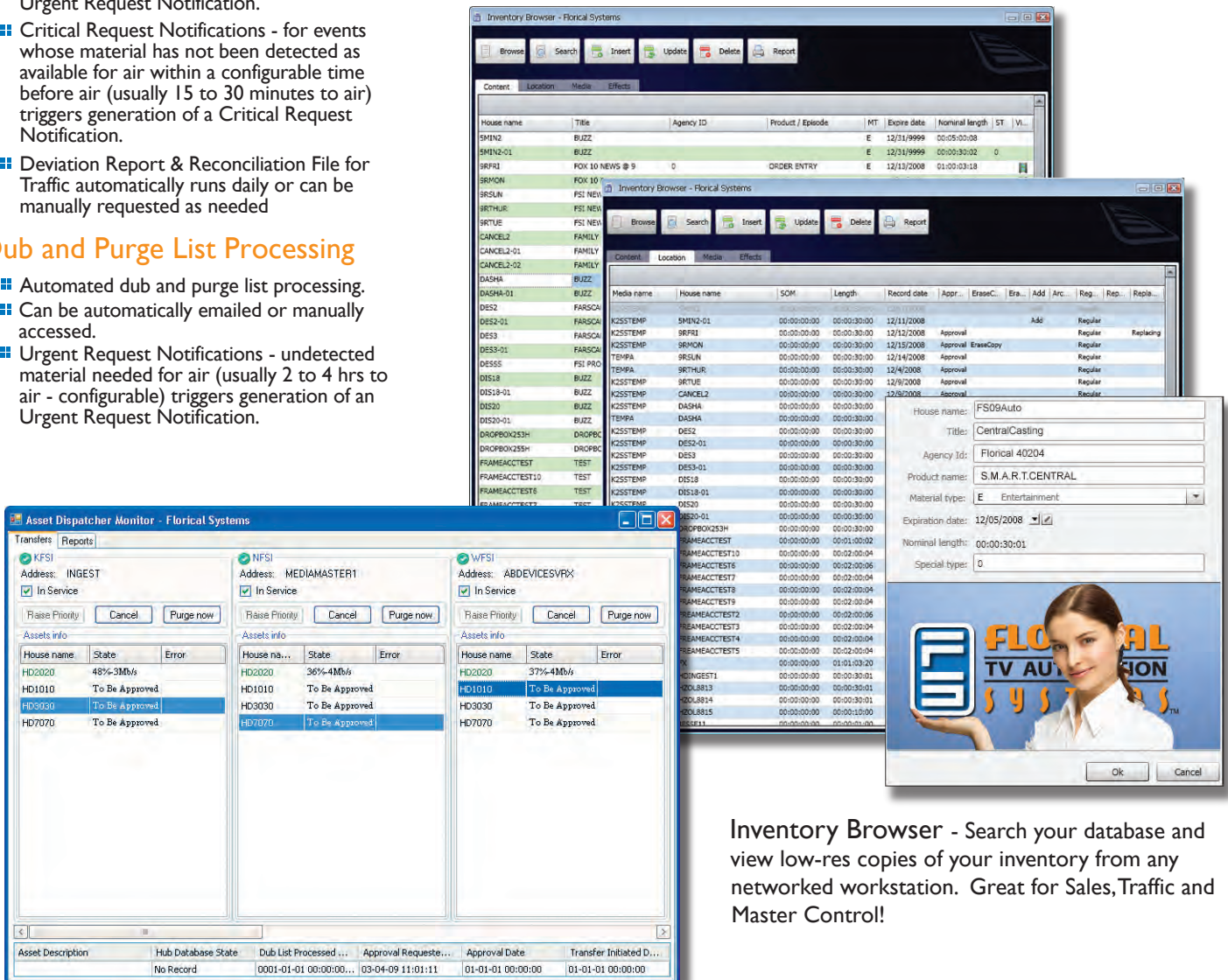
Supervisory Monitor comes in two modes: duration based or event based.

Remote Editor - Remote access to view or edit any schedule available from traffic.

Inventory Browser - Browse your database and view low-res files of your inventory from any networked PC. Great for sales, traffic and MC.

Live Log traffic interface for two-way communication with traffic. Traffic is notified of missed spots or errors and can immediately "make-good".

Asset Dispatcher - Ingest at one facility and push content, timing and metadata to regional sites automatically based on spoke site dub-lists.



The image displays three screenshots of software interfaces. The top screenshot is the 'Inventory Browser - Florical Systems' window, showing a table of content with columns for House name, Title, Agency ID, Product / Episode, MT, Expire date, Nominal length, ST, and W. The middle screenshot is another view of the 'Inventory Browser' showing a detailed table with columns for Media name, House name, SOM, Length, Record date, Appr., EraseC, Era., Add, Arc, Reg., Rep., and Repla. The bottom screenshot is the 'Asset Dispatcher Monitor - Florical Systems' window, showing three columns of 'Assets info' with columns for House name, State, and Error. A status bar at the bottom of this window shows: Asset Description: No Record; Hub Database State: 0001-01-01 00:00:00...; Dub List Processed: 03-04-09 11:01:11; Approval Requeste...: 01-01-01 00:00:00; Approval Date: 01-01-01 00:00:00; Transfer Initiated D...: 01-01-01 00:00:00.

Inventory Browser - Search your database and view low-res copies of your inventory from any networked workstation. Great for Sales, Traffic and Master Control!

Asset Dispatcher - Simplifies Centralized Ingest. Pushes files, timing and other metadata to regional sites.

